

Church Generosity 6-Month Online Training

This free training comes from a generous grant that was given to the National Association of Evangelicals and your denomination. This committee-based online training is designed to be added to your agenda during your regular scheduled church leadership meetings over the next six months. Allow for up to 45 minutes in your meetings to go through this training experience together.

The course is built around 37 Best Practices that any church can consider doing. The average church is currently using anywhere from 10-15 Church Generosity [Best Practices](#), and most groups will likely decide on 8-15 Best Practices that could be a good fit for their church in the future. Every leadership team can customize their own action plans and calendar.

In addition to this Church Generosity online training, the Personal Finances online training course is available at no cost for anyone to complete in the privacy of their own home and on their own schedule. You can find this training on the same training page, NAEfinancialhealth.org/partners/ub.

Church Generosity Month 1

Step 1 - TRAIN

Watch the [Church Generosity Month 1 video](#), which includes teaching on 10 Ways People are Influenced to be Generous (8 minutes).

Step 2 - DISCUSS

Discuss the 10 Ways People are Influenced to be Generous chart below, and share one of the 10 ways you have been influenced to live generously.

Step 3 - PLAN

- Each leader should choose a [generosity devotional](#). You can get a free digital copy of the [40 Day Generous Life Devotional](#) and start going through with your spouse or family (5+ minutes per day). Go to your iPhone, Android or Windows phone or tablet app store and search for “givewithjoy” (one word, no spaces) or access a free online or email version at GiveWithJoy.org.
- The pastor and/or interested key church leaders should take the Church Generosity assessment survey at NAEfinancialhealth.org/cgsurvey. Download and print out the [Church Generosity Best Practice worksheet](#), [planning calendar](#) and [online training course](#) and put them in a Financial Health folder or 3-ring binder.
- Optional: Interested leaders can sign up for the Personal Finances online training. Your pastor can forward a group email with each month’s lesson or individuals can sign up at NAEfinancialhealth.org/partners/ub.

We want this training to be a powerful life-changing experience for you, your leadership team and your church. May God use this training to ignite people’s faith, inspire generosity and increase giving at your church.

Sincerely,

Brian Kluth, National Director for NAE Financial Health

Questions or suggestions? Email FinancialHealth@NAE.net.

NAEfinancialhealth.org 37 Best Practices & 172 Resources for PASTORS/LEADERS on CHURCH GENEROSITY	
WORSHIP SERVICES	
1	Financial/Generosity preaching (10)
2	Weekly generosity verse (5)
3	Leader’s generosity prayer (8)
4	Songs on giving/generosity/serving (2)
5	Testimony or teaching videos (5)
6	Digital giving available (6)
7	Giving envelopes available (2)
8	Finance/generosity guest speaker (2)
TEACHING MATERIALS	
9	Financial courses/classes/groups (10)
10	30/40 Day generosity devotionals (3)
11	Videos on website or eNewsletters (3)
12	Flyers, cartoons, bulletin inserts (5)
13	Legacy/wills/trust initiatives (4)
DONATION ADMINISTRATION	
14	Online/EFT giving (9)
15	Digital giving text, phone APP (9)
16	Donated assets gifts-in-kind info (3)
17	Giving statements sent out (3)
18	Giving statements add’l materials (10)
19	Communicate w/new givers, etc. (1)
20	“As God Provides” projects (2)
21	Treasurer’s giving report #’s report (1)
22	Policies document (3)
23	Training for pastor, staff, leaders (10)
ASSISTANCE/GUIDANCE	
24	Church family benevolence (2)
25	Community benevolence (2)
26	Budget/debt coaches/counselors (6)
27	Unemployed/underemployed help (2)
28	Financial professional referrals (2)
29	Ministry to giving leaders (5)
COLLECTIONS/CAMPAIGNS	
30	Annual stewardship emphasis (3)
31	Pastor/s appreciation offering (8)
32	Benevolence offerings (2)
33	Missions offerings (4)
34	Building or renovation projects (9)
35	Year-End giving emphasis (4)
36	"As God Provides" projects (2)
37	Community Outreach (3)

10 Ways People Are Influenced to Live Generously

